



# Corporate Dentistry vs Private Practice

What is the difference between corporate dentistry vs private practice? Today, patients have more choices than ever before—including where they go for [dental care](#). While many dental offices operate under Dental Service Organizations (DSOs) or corporate ownership (corporate dentistry), a growing number of patients are seeking privately owned dental practices—and for good reason. This article will cover the differences between corporate dentistry and private practice.

Next, we will outline the advantages of privately owned dental offices. These benefits often include long-term health, comfort, and a better overall dental experience. This sets the stage for a deeper comparison.

## Personalized Care and Long-Term Patient Relationships

Privately-owned dental practices often prioritize quality over quantity. The dentist is not pressured to meet corporate production quotas or sales targets. Instead, the focus is on building relationships with patients—sometimes across generations.

- You receive individualized attention—your unique needs and goals genuinely matter.
- Your care is managed by the same dedicated team over time, building lasting trust.
- Treatment plans are carefully tailored to you—not dictated by general corporate protocols.

## More Time Spent With Patients

In a private practice, the dentist controls their own schedule. This typically means more time per patient, which allows for:

- Thorough exams and discussions about your oral and overall health.
- The ability to ask questions and understand your treatment options.
- You benefit from a relaxed setting where your questions and concerns are truly valued.

In contrast, many DSOs or corporate offices are structured around volume-based care, where



AESTHETIC  
SMILE DESIGNS

appointment slots are shorter, and the dentist may be juggling multiple patients simultaneously.

## Treatment Decisions Are Made By the Dentist—Not Corporate Management

In a privately-owned office, the dentist makes decisions based on what's best for you—not what's best for a corporate bottom line. There's no outside influence from non-clinical administrators or shareholders dictating which treatments to recommend, which materials to use, or how fast to work.

- All treatment decisions are based on your health and goals—not business targets.
- There's more flexibility in choosing conservative or advanced options.
- You're not subjected to upselling or unnecessary procedures driven by corporate sales goals.

## Stability and Consistency in Your Care Team

Privately owned practices typically have lower staff turnover rates. That means:

- You regularly see the same familiar staff, which adds comfort and familiarity.
- Your dental team remembers your preferences, concerns, and history.
- A close-knit team leads to smoother communication and enhances your overall care.

In contrast, many corporate practices suffer from frequent staff changes, which can impact the continuity of care and your overall comfort level.

## A Sense of Community and Ownership

Private offices are part of your community, so your satisfaction truly matters to them.

- You're supporting a local small business, not a distant corporate entity.
- Care is long-term focused—ensuring better health outcomes for you, not just transactions.
- Patients feel like part of a dental “family,” not just a spot on the schedule.

## In Summary

23622 Calabasas Rd., #119, Calabasas, CA | (818) 341-1345 | [aestheticsmiledesigns.com](http://aestheticsmiledesigns.com)



AESTHETIC  
**SMILE DESIGNS**

DSO and corporate offices may offer convenience, but you might sacrifice quality time, continuity, and personalized treatment focused on your best interests.

Choosing a privately-owned dental office means choosing:

- Personalized care
- Strong patient-dentist relationships
- Honest treatment planning
- Consistent, experienced staff
- A community-focused, patient-first philosophy

Choosing a private practice means gaining a dedicated dental partner invested in your lifelong oral health and satisfaction, not just providing services.